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सचिव

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सत्यमेव जयते



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अमृत महोत्सव

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शिक्षा मंत्रालय  
Ministry of Education  
उच्चतर शिक्षा विभाग

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As you are aware, in order to strengthen people to people connect and build empathy between youth of North Eastern States and the rest of India, M/o Education in coordination with 7 Union Ministries has launched 'Yuva Sangam' programme under Ek Bharat Shreshtha Bharat under which exposure visits of youth (college/ university students and off-campus youth) will be organized between the 8 NE States and other States.

2. In this regard as a pilot initiative, 11 Higher Education Institutions from NE and 14 from other states have been paired. The itineraries have been planned in a manner to give multi-dimensional exposure to the youth under five broad areas - Paryatan (Tourism), Parampara (Traditions), Pragati (Development), Prodyogik (Technology) and Paraspar Sampark (People-to-people connect). In addition to this, various interactions with industrial bodies like FICCI, CM, etc.; interactions at Raj Bhawan, CM office, interactions with MSMEs, startup entrepreneurs, artists, singers, sportspersons, musicians, SHGs, NGOs, etc. will also to be arranged as a part of the tour to enrich their overall experience. The interested youth may apply for the programme through the Yuva Sangam portal at <https://ebsb.aicte-india.org/>. A brief of the programme is enclosed herewith.

3. In context of the above, I request you to issue appropriate directions to all higher education institutions/ autonomous bodies under your purview to widely share the details of the Yuva Sangam programme and encourage the youth for maximum participation in the programme.

Yours sincerely,

Sd/-

(K. Sanjay Murthy)

Encl: As above

Prof. T. G. Sitharam,  
Chairman,  
AICTE, New Delhi

Copy for similar n/a to: All Bureau Heads in D/o HE

  
(K. Sanjay Murthy)



## YUVA SANGAM

An initiative by Government of India to strengthen people to people connect especially between youth belonging to North Eastern India and other States.

### Introduction

The Yuva Samagam focuses on conducting exposure tours of the youths comprising mainly of students studying in Higher Educational institutions & some off-campus youngsters from North Eastern States to other states & vice versa. It will provide an immersive experience of various facets of life, development landmarks, recent achievements and a youth connect in the host state. Similarly, students from the Higher Education Institutes of the North Eastern states will visit HEIs in other Indian states for a similar experience. During their visits, the youth will have a multi-dimensional exposure under five broad areas – Paryatan (Tourism), Parampara (Traditions), Pragati (Development) and Paraspar Sampark (People-to-people connect), Prodvoaik (Technology).

### Eligibility and general guidelines

- All Indian citizens of the age group 18-30 years – students, NSS/ NYKS volunteers, employed/ self-employed persons, etc. are eligible to apply under this programme. [As a pilot NE States & 14 other States are being covered].
- The Nodal Higher Education Institution will make the final selection based on the above criteria for the students residing in the State where the HEIs is located
- UG, PG students & other youth will be considered for selection.
- The selection will be made keeping in view various parameters like equal representation of male and female, educational background, adequate representation from rural / remote areas, inclusivity, representation from all section of the society etc.
- The youth selected to participate in the Samagam, i.e. the delegates will be contacted by the Nodal Officers of Higher Education Institutions for all further correspondence.
- The applicant should be medically fit and able to travel.
- During the journey, the delegates will need to maintain decorum at all times.
- Delegates should follow the covid appropriate behaviour during entire visit.
- Delegates travelling in a group are expected to adhere strictly to the guidelines given by the coordinator of the group. Delegates must respect the cultural and ethnic sensitivities during the visit.

For more details and registering for Yuva Sangam, please visit: <https://ebsb.aicte-india.org/>